



# Modular and Flexible IT Outsourcing

Optimal for Startups through Mid-Sized Businesses

While technology plays an increasing role in business success, most startups and small businesses prefer precious staff and effort remain focused on core business execution.

And given the breadth and complexity involved, the ability to effectively exploit new technologies is out of reach to many smaller and early stage organizations.

This complexity is compounded by needs which are asymmetrical. You may need a network architect or DBA for a month – and then only part time. You need immediate 24/7 response to service disruptions... and hope these resources are seldom needed.

In order to be truly effective requires a substantial investment in staff that has the right balance of generalists and specialists. And it is simply too costly to have dedicated in-house technical expertise always on hand just in case they are needed.

## Representative Startups and SMB Clients

Kayak.com	Student Advantage	Sonic Bids
BizUnite	Eons	Eggshell Games
Go2Media	JNJ Mobile	Shields Healthcare
MapMyFitness	Brainshark	Trinity EMS

## Modular Alternative for IT Capacity and Service

With TDS, you get the IT team of a \$250M company without the cost and headaches.

TDS has the strategic knowledge, expertise, technical breadth and experience to manage your IT operations more effectively at a fraction of the cost of internal staff. TDS provides you with the resources of a fully staffed IT department when you need them.

TDS customers have access to deep expertise in network architecture, Linux, Windows, security, backup and storage without having to build and employ such professionals.

And TDS services can flex up and down “on demand” to align with your evolving business needs, technical resources and budget.

### FLEXIBLE TEAM & EXPERTISE

CTO/CIO “on demand”	Web Developers
IT Architect	DB Administrator
Network Engineer	Hardware Engineers
Systems Engineer (Linux & Windows)	Facilities Engineers
	Tier 1, 2, 3 Support

### MODULAR SYSTEMS

Facilities / Hosting  
Servers & Storage  
Network Equipment  
Monitoring Systems  
Ticketing System  
Application Hosting (email, web, Wiki, etc.)

### MODULAR SERVICES

Plan and Build / Deploy  
24/7 Monitoring  
Remediate (break / fix)  
On-site support  
Change Requests  
Systems Admin.  
Process Documentation

## Program Highlights:

- ✓ **Low Cost & Fast Startup** for hosted, high availability, redundant environment
- ✓ **Focus Precious Resources** on core expertise and augment with specialists
- ✓ **Modular Approach** - tailor the program to your specific needs and growth plans
- ✓ **Acquire Necessary Skills** at once rather than slow, incremental growth
- ✓ **Flexible** – with a “no questions” 3 month cancel option, you can quickly scale up / down to meet temporary demands
- ✓ **Low Risk** - project basis, long term and SLA “guaranteed response” options
- ✓ **Growth Path** to full in-house operations to align with business strategy

### Quickly Extend Your Capabilities

TDS can help you establish, maintain and grow your IT infrastructure. We can provide 24/7 monitoring and on site remediation.

You can access a fully redundant data center in hosted environment or we can help you select, purchase and install “best for need” and “best of breed” systems including:

- WAN/LAN: Cisco, Juniper, F5, Citrix & HP
- Servers / Storage: Dell, HP, Sun, IBM, EMC, NetApp and others
- Data Center Management tools including APC, Raritan, Avocent and Barracuda
- Virtualization - vmWare, Citrix, Zen Server
- Server software: including Linux, Windows, Tomcat, Apache, Resin
- Databases: mySQL, Oracle, Postgress, MS SQL Server and others

In addition, we can help you rapidly develop web and mobile apps from pilot to production with conventional and open source software.

TDS has designed, built and relocated data centers for companies like John Hancock, Moster.com, Cedars Sinai, Internap, Boston Red Sox and many others.

### About Transitional Data Services:

TDS provides independent assessments, recommendations and improvements for IT including data center designs, relocations, operational support, ERP, web and mobile applications. Our recommendations cross departmental and technology silos to achieve the best ROI for our clients. Since we do not operate as a vendor or VAR, we are unrestricted to a specific product portfolio and unbiased by the latest trends and highest commission.

TDS clients include successful organizations of all sizes and focus including John Hancock, Monster.com, Boston Red Sox, Cedars Sinai, Liberty Mutual and many others. As these organizations are committed to leadership in their respective fields, they rely on quality business partners like TDS to operate transparently in their best interest.