

Data Center Services - Overview

Optimize data center efficiency and reduce expenses

Highlights:

- ✓ Develop strategy and roadmap to achieve a more efficient data center
- ✓ Develop a supplier-neutral plan aligned with your business goals and objectives
- ✓ Reduce data center design and build expenses through superior site selection and unbiased expertise
- ✓ Capitalize on latest techniques to build a Tier-3 facility for well under \$20K / KW
- ✓ Gain negotiation leverage with facilities, services and equipment vendors
- ✓ Augment core staff with experts in data centers spanning facilities, operations and moves / relocations
- ✓ Targeted assessments starting at \$5,000 can be completed in 30 days

As server capacity and storage density continues to advance, the electrical power and cooling required is taking a huge bite out of IT budgets. According to the 2008 Uptime Institute report "Revolutionizing Data Center Efficiency" – by 2010, data centers in the U.S. are expected to consume as much energy as 10 new major power plants.

Data center expenditures are typically 25% (and more) of total IT costs for large enterprises and growing 20% per year (compared to 6% for overall IT). Companies are wasting millions of dollars in outdated data centers and are looking for options to improve IT operations. These improvements include:

- Optimize current data center environment
- Move into collocation and leased facilities
- Build new data center facilities
- Consolidate data center systems and facilities

TDS - Data Center Services

Transitional Data Services helps these companies assess, plan and execute strategies to improve operations.

TDS provides a range of services and supplemental manpower to accelerate this migration to new, more efficient environments.

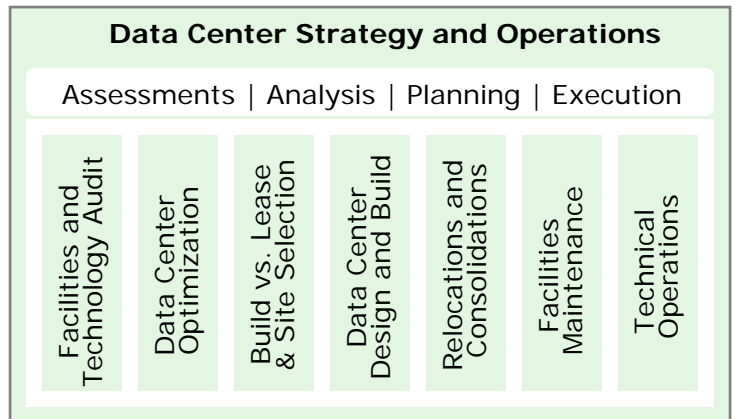
With TDS, these companies are saving money based on improved operations, more efficient designs and by establishing a competitive environment to drive down costs.

Flexible Engagement Options

A relationship with TDS typically begins with an assessment to help with strategic planning or execution readiness. As an example, this could be for facilities optimization, build vs. lease analysis or even relocation readiness.

Through this assessment, analysis and planning process, TDS will work with your staff to map out an execution plan appropriate to your needs, timeline and resources.

TDS can then take on the project execution in an advisory, program management or full turnkey capacity – whichever is appropriate.



Clients:

TDS clients include successful organizations of all sizes and focus. As they are committed to leadership in their respective fields, and rely on quality business partners who can operate transparently in their best interest.



"TDS helped us with our initial data center design, build-out and migration three years ago and provided a scalable, highly redundant server and network architecture.

"Since then, TDS has helped grow our server farm by 3X and network traffic by 10X toward us becoming a top 5 travel web site.

"I have recommended TDS to colleagues who have enjoyed similar success."

Paul English, Founder & CTO
Kayak.com

About Transitional Data Services:

TDS provides independent assessments, recommendations and improvements for IT including data center designs, relocations, operational support, ERP, web and mobile applications. Our recommendations cross departmental and technology silos to achieve the best ROI for our clients. Since we do not operate as a vendor or VAR, we are unrestricted to a specific product portfolio and unbiased by the latest trends and highest commission.

TDS clients include successful organizations of all sizes and focus including John Hancock, Monster.com, Boston Red Sox, Cedars Sinai, Liberty Mutual and many others. As these organizations are committed to leadership in their respective fields, they rely on quality business partners like TDS to operate transparently in their best interest.